

## ACCEPTANCE POLICIES

The Director of Summer Programs and the Director of the Equine Business Institute will evaluate all applications after the May 1 deadline. Acceptance and non-acceptance letters will be emailed by within 2 weeks of the application deadline. Students requiring an earlier decision should contact the Office of Summer Programs (607-871-2612) indicating the date by which they need to be notified. (If a student is not accepted the \$100 deposit will be refunded.)

Accepted students will receive, along with the acceptance letter, instructions on how to access **required** forms such as medical forms, liability releases, emergency notification forms, etc. These materials must be downloaded, completed and e/mailed back to the Office of Summer Programs no later than June 1, 2017. Updated immunization information (including dates) is also required at that time. *If you do not have updated immunization information on hand, you may want to acquire this from your physician now to avoid processing delays.*

**STUDENT CANCELLATIONS:** Refunds, less the \$100 non-refundable deposit, will be made for cancellations received by June 1. 50% refunds will be made for cancellations received June 2-10. Sorry, no refunds can be issued after June 10.

## FURTHER INFORMATION

Alfred University Office of Summer Programs, 1 Saxon Drive, Alfred, NY 14802. 607-871-2612. Fax: 607-871-2045. E-mail: [summerpro@alfred.edu](mailto:summerpro@alfred.edu).

**For specific information concerning class content contact:** Mr. Stephen Shank, Institute Director, at 607-587-9012 or via email to [shank@alfred.edu](mailto:shank@alfred.edu).



## ABOUT ALFRED

Alfred University is located in the peaceful village of Alfred in Western New York State, where summer days are warm and nights are cool and comfortable. Surrounded by rolling hills and beautiful meadows and valleys, our campus is the perfect place to spend an enjoyable week doing something you love and meeting others who share your interests.

The campus, a 6-hr drive from New York City, 2 hrs from Buffalo, and 1 1/4 hrs from Rochester, is accessible by car or bus from all directions and is just 5 miles south of I-86. The nearest major airport is the Rochester International Airport (about 65 mi. north). Transportation to/from that airport can be provided for an additional charge if we receive your request by the date indicated in your enrollment confirmation notification. After that date campers must make their arrangements with an airport limo service.

Cancellation: The University may cancel any course or activity at any time because of insufficient enrollment or other unforeseen circumstances. If a program is canceled or postponed, the University will refund registration fees, but cannot be held responsible for other costs, charges, or expenses, including cancellation/change charges assessed by airlines or travel agencies.

Note: We reserve the right to make minor changes to the content of classes without prior notice.

AU Policy Against Discrimination: Whether considering candidates for admission or financial aid, applicants for employment or the management of its policies and school-administered programs, Alfred University does not discriminate on the basis of gender, sexual orientation, age, race, color, national or ethnic origin, religion, or disability. Alfred University is an affirmative action, equal opportunity employer.



# Alfred University Summer Programs Equine Business INSTITUTE

July 16-20, 2017



# Equine Business Institute

July 16-20, 2017

Come to Alfred University this summer to learn more about the Horse Industry as a Business and all concepts this entails (from riding, caring for horses and a day at a local county fair). Each year we welcome students from all over the country to our beautiful campus to take part in popular academic camps and institutes. These programs provide a great opportunity to learn more about a favorite subject, to sample life on a college campus, and to meet other students with similar interests.

## THE PROGRAM

Equine Business Institute will provide campers hands-on experience with handling horses as well as the business end of running a successful Equine Center from start to finish. The emphasis will be on providing campers the ability to see what running a successful equine center is all about. The program will be led by Alfred University's Director of Equestrian Studies/Director of Equestrian Center.

### Students will participate in sessions that will cover:

- Issues facing the industry today
- How to care for a horse in the sagging economy
- Basic needs of a horse (feed, bedding, bandaging, first-aid, etc.)
- Knowing vital signs of a healthy horse vs. sick horse
- Marketing/management of your barn and services which include:
  - building the barn's identity
  - creating a business plan
  - pricing services
  - facility design and layout
  - staffing needs

There will also be time set aside for riding and one day spent at a local fair which will give hands-on experience throughout the fair as well as experience with various management jobs at the Horse Show.



## FACULTY

**Mr. Stephen Shank**, Director of Equestrian Studies/Director of Equestrian Center and serves as Institute Director. Any questions about institute content and/or instruction may be directed to him at 607-587-9012, or shank@alfred.edu.

## WHO CAN ATTEND?

We welcome applications from students entering grades 9-12 who wish to learn more about the equine business and how to be successful in running an equestrian center. The number of participants is kept small (8-15) to allow for individualized attention and optimal use of equipment and horses.

## ACTIVITIES

When not in class students have lots of fun participating in a variety of enjoyable recreational activities which can include indoor and outdoor games, movies, hikes, social gatherings at a local coffee house as well as a farewell party on the last night and much more! Living, dining, and learning together, students have a great opportunity to get to know each other and develop lasting friendships.

## SUPERVISION

When institute participants are not in class, they are supervised by specially-trained Camp Counselors who serve as positive role models, mentors and friends.

## TUITION, ROOM AND BOARD

Participants must arrive between 2:00 and 4:00 p.m. for registration on Sunday, July 16, and will leave on Thursday, July 20, after they return to campus from the County Fair. The institute fee is **\$775** (includes a non-refundable \$100 deposit). This covers tuition, supervision, program materials, fair entry fee, recreational activities, room and board from dinner on the first day through lunch on the last day. Students stay in residence halls (2 per room), and must provide their own pillows, blankets and bed/bath linens for the week (bed linens must fit the extra-long twin residence hall beds). Delicious, all-you-can-eat, cafeteria-style meals are served in the campus dining hall.

The \$100 deposit must be paid at the time of submission of the online application (see deadline below). Full payment of the balance is due June 1, 2017. Sorry, no financial aid or scholarships are available.

### Commuter Rate:

Students living locally who wish to attend this institute as commuters may do so. The commuter rate, which includes tuition, daytime classes, program materials, fair entry fee, and lunch, is **\$675**. Evening recreational activities are not included. Students who wish to commute must check in at registration on Sunday and arrive on campus by 9:00 a.m. for classes Monday-Thursday. They must be picked up no later than 5:00 p.m. each day, except Thursday, when pick-up time will be determined based on hours of the County Fair. (Please be sure to check the "Commuter" box on the application form.)

## HOW TO APPLY

- Complete the online application (please visit [www.alfred.edu/summer/camps/equine-business.cfm](http://www.alfred.edu/summer/camps/equine-business.cfm) to access)
- Application is due by **May 1, 2017**
- Provide a copy of an up-to-date transcript or report card
- Provide 2 letters of recommendation from teachers on official school stationery
- Provide a one-page essay telling us why you would like to attend (in your own words, signed)

Please submit the application and deposit online by dates listed above. All remaining required materials must be received no later than **June 1, 2017**. (Later applications will be considered as space is available.) Materials can be faxed to the Office of Summer Programs, 607-871-2045, or scanned and emailed in PDF form to [summerpro@alfred.edu](mailto:summerpro@alfred.edu). Further information, including a detailed program schedule and driving directions to campus, will be sent to all students upon acceptance.